

Health and Wellness Professional Program

Executive Summary:

The Health and Wellness Professional Program allows approved business owners in the wellness industry, who are in direct contact with clients or patients, to recommend and share Tranont's products. Focusing on these specific business owners helps our Associates through a new sales channel, without disrupting the current direct sales business model.

The program:

1. Allows greater market penetration of Tranont and Brizo Pure brands through practitioners in the wellness Industry
2. Allow higher volume to flow through the distribution channel, helping more Associates reach their financial goals
3. Reduces conflict between Associates and business owners, requiring products to be sold at the suggested retail price and to approved businesses

Who is eligible?

We are accepting applications from business owners in the wellness industry that are "practitioners," or those who have clients and patients that recommend high-quality, effective products. Some of these eligible businesses include:

- Traditional medical providers (medical doctors, chiropractors, and physical therapists)
- Complementary medical providers (acupuncturists, homeopathic, naturopathic, Ayurveda, and other healing and holistic practices)
- Mind/body fitness (personal trainers, yoga/Pilates/fitness instructors, massage therapists)
- Beauty and salon services (spas, skin, hair, and nail services, and other beauty related businesses)

Overview:

1. Approved business owners in the fields mentioned above can become "Wellness Professionals," allowing them to buy and resell Tranont and Brizo Pure products at a profit.
2. Health and Wellness Professionals, like traditional customers, are placed on the sponsor's front level.
3. The owner of the Health and Wellness Professional account may also hold an Associate position; however, their Health and Wellness Professional account must be front level to their Associate's position.
4. A business license must be provided to verify the applicant is the business owner.
5. Health and Wellness Professionals can purchase products at approximately 40% off the retail price.
6. State taxes are applicable unless a StateTax Exempt/State Resale Certificate is provided.
7. Products are only available for purchase in full cases (12 units per case).
8. Customer Points (CP) and Personal Volume (PV) are generated.
9. All orders must be paid in full before the volume is added to the tree and any commissions are paid.
10. Orders exceeding eight (8) cases of any product per month may require a 4-12 week delivery time. There are no additional volume discounts.
11. The Health and Wellness Professional Program is not intended to conflict with the existing distribution channel. Therefore, Health and Wellness Professionals must sell these products for the suggested retail price without deviation.

Health and Wellness Professional Pricing, Volume, and Points:

Product	Case Price (12 Units)	Personal Volume (PV)	Customer Points (CP)
Süthe	\$792.00	144 per case	264 per case
Serene	\$900.00	168 per case	288 per case
ReLeaf	\$324.00	60 per case	85 per case
Life	\$324.00	60 per case	85 per case
Balance	\$360.00	72 per case	95 per case
Vibe	\$324.00	60 per case	85 per case
Restore	\$360.00	72 per case	95 per case
Radiant	\$353.00	65 per case	90 per case
Glow	\$650.00	120 per case	170 per case
TechNO BOOST	\$360.00	72 per case	95 per case

May 1, 2020 | Version 3.0

**All information subject to change at any time.*

